

VOLUNTEER & DONOR news Special Edition

The food donation event at Sainsbury's Whitby store on Friday 14th March met with strong customer support - bags of it as pictured below.

Collection commenced at 9.30am and ended at 7.30pm, with 5 teams of volunteers in 2 hour shifts.

Postcards with shopping lists were handed



out as customers entered the store and food was donated into trolleys just beyond the check-out, manned by "Thank You" volunteers

A bin for ongoing collections is now stationed at the far end of the check-outs close to the "Coinstar" machine.



OTHER OUTCOMES

Apart from the food donated, there were other outcomes. There was a wealth of good will from those donating. Of greatest impact to volunteers were donors who said they had previous experience of food crisis themselves.

THANKS A LOT

To customer donors, volunteers, corporate donors of equipment and Sainsbury's team who were so helpful and welcoming.

Thanks also to our media friends at Whitby Gazette, Yorkshire Coast Radio and Whitby Advertiser for publicising the event.

F4W Steering Group

WHAT DONORS SAID

"I saw the food bank collection as I passed through the check-out. I've come back in now to buy food to give."

"I am very moved by this because I know what it's like to be unemployed."

"I had not realised that the food bank was open. I'm glad we have it."

"I heard about foodbank4whitby on Yorkshire Coast Radio this morning." [many times!]

"It's sad that there have to be food banks."

"Here's some money, please buy items you most need."

"I got the information on food most needed from your web-site."

www.foodbank4whitby.org.uk